



WICONDUIT

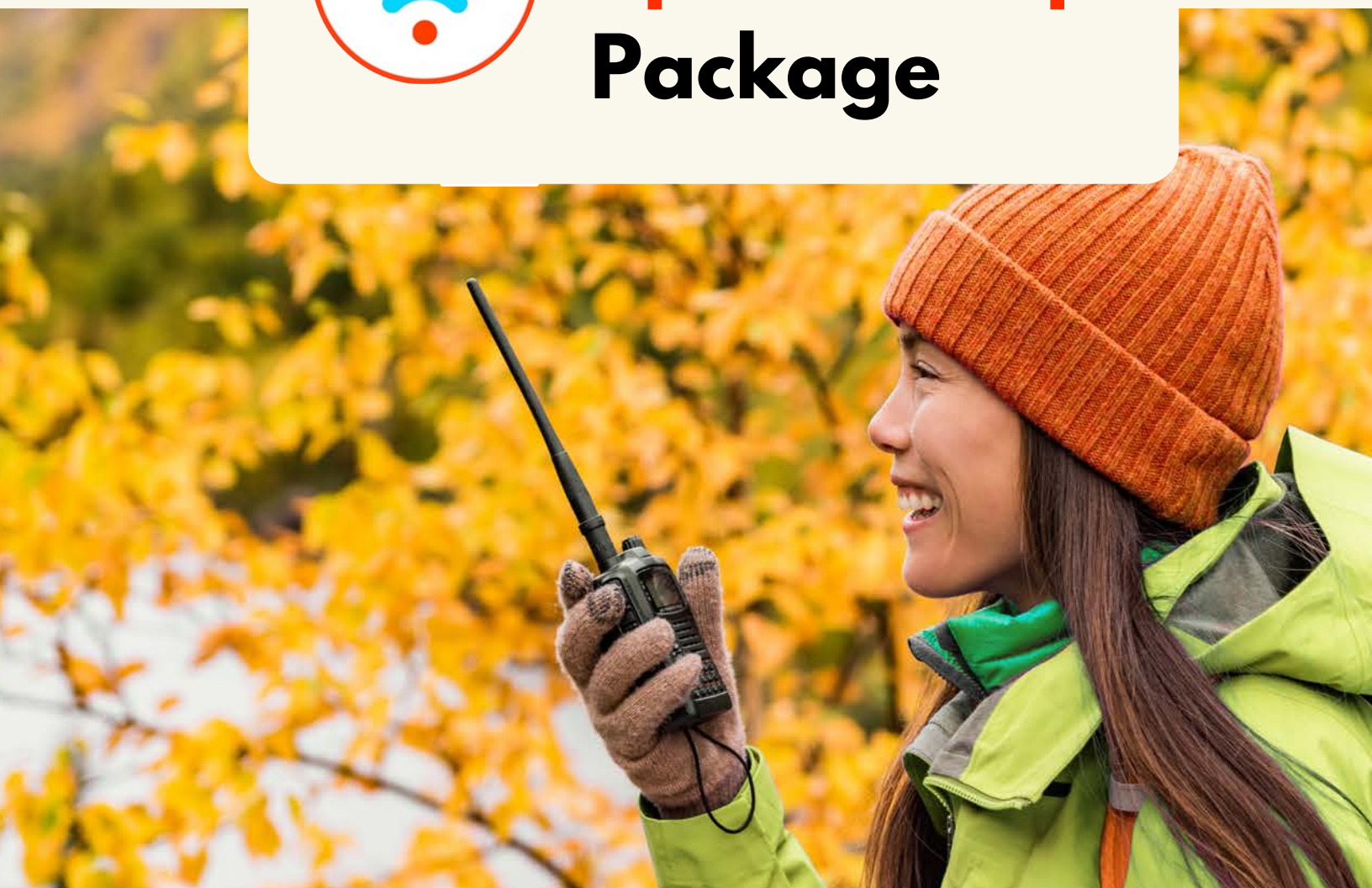
**CLOSING THE  
DIGITAL  
DIVIDE  
IN YOUR  
COMMUNITY.**

Ready to learn more?  
[www.wiconduit.org](http://www.wiconduit.org)

[info@wiconduit.org](mailto:info@wiconduit.org)



**FY 2024**  
**Sponsorship**  
**Package**





# Introduction

Dear Sponsor,

We are thrilled to introduce WiConduit, a nonprofit organization dedicated to bridging the Digital Divide through innovative telecommunications solutions. WiConduit operates under the umbrella of section 501(c)(3) of the Internal Revenue Code, with a steadfast commitment to providing fast, affordable, and reliable telecommunications infrastructure and services to underserved communities.

At WiConduit, we believe that access to technology is a fundamental right, essential for fostering economic empowerment, educational advancement, and community resilience. Our initiatives encompass a wide range of activities aimed at empowering communities to overcome technological barriers. From assisting communities in understanding and resolving digital equity issues to constructing radio communication and broadband networks, WiConduit is at the forefront of promoting digital inclusion.

We invite you to join us in our mission to build a more connected and equitable future. Together, we can make a tangible difference in the lives of those who need it most. For more information on sponsorship opportunities and benefits, please refer to the attached sponsorship package or contact us directly. Thank you for considering partnering with WiConduit to bridge the Digital Divide and create a more inclusive society.

Sincerely,

Calvin Sandeen

Executive Director

[csandeen@wiconduit.org](mailto:csandeen@wiconduit.org)



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# About Us

WiConduit is a non-profit, tax-exempt organization organized exclusively under section 501(c)(3) of the Internal Revenue Code. The organization's mission is to bridge the Digital Divide by providing communities with access to fast, affordable, and reliable telecommunications infrastructure and services in underserved communities.

WiConduit's Board of Directors consists of Digital Champions, distinguished by their extensive experience and proactive efforts to bridge the Digital Divide. They are dedicated to advocating for, promoting, and implementing initiatives aimed at enhancing digital inclusion and access to technology, thereby fostering greater participation in the modern digital world.



## Goals

- Deploy an open access broadband network that is fast, affordable, reliable, and community owned.
- Expand radio coverage and community access in Sonoma County.
- Develop WiConduit's organization to increase impact.



## Objectives

- Secure broadband infrastructure grants and apply for future funding opportunities.
- Deploy a fundraising campaign, engage stakeholders, and educate communities.
- Hire new staff and contractors to support operational capacity.

# WiConduit Board of Directors



WiConduit



**Mike Nicholls**  
Chair

#### Current Roles:

- Sonoma Clean Power Community Advisory Committee
- Vice Chair of Lower Russian River Municipal Advisory Council

#### Previous Experience:

- Sonoma County Economic Development Board
- North Bay/North Coast Broadband Consortium
- Sonoma Mendocino Economic Development District
- Cazadero Community Services District
- River to Coast Children's Services



**Joy Sterling**  
Secretary

#### Current Roles:

- CEO of Iron Horse Winery
- California State Food & Agriculture Board
- California Broadband Council Advisory Group
- California Emerging Technology Advisory Group
- Chair of the California Democratic Party Rural Caucus
- Co-chair of the CDP Legislation Committee

#### Previous Experience:

- Journalist for ABC Network News



**Damian Boune**  
Vice-Chair

#### Current Roles:

- Software Engineer and Consultant
- Board Member of Pole Mountain Lookout
- Development team for Watch Duty application

#### Previous Experience:

- IT Manager/Software Engineer for Marmot Mountain, LLC
- Software/Systems Engineer for County of Napa

# Initiatives



WiConduit



## Broadband Access

We assist unserved communities in resolving their community broadband issues by providing comprehensive support services. Our offerings include broadband planning, design, and engineering, grant writing, network deployment, and network management. Additionally, we advocate for communities during legislative developments to ensure residents have access to programs and funding sources that cater to their specific needs.



## Radio Communications

In partnership with the Neighborhood Auxiliary Communication Service (NACS) and the County of Sonoma Public Infrastructure Department, we deploy radio networks throughout areas lacking reliable communications in times of emergency. We provide training to residents, including complimentary programmed radios to take home!



## Fire Mitigation

We support resilience through vegetation management projects aimed at enhancing the safety of both our communities and communication infrastructure. By properly maintaining the environment, we help communities avoid telecommunication outages during emergencies, ensuring seamless communication channels when they are needed most.



## Target Audiences

We provide our services to disadvantaged areas that have historically experienced impacts from the Digital Divide, including communities with the following demographics:

- Seniors
- BIPOC (Black, Indigenous, and People of Color)
- Rural and Urban
- Low-Income
- Students and Youth
- Individuals with Disabilities

# Sponsorship Benefits



WiConduit

Your sponsorship will not only enable us to achieve our mission more successfully but will also provide several benefits to your organization, including:

## Community Impact

Your sponsorship directly supports initiatives that empower underserved communities and promote digital inclusion to fast affordable, and reliable internet services, as well as emergency radio communications.

## Brand Visibility

Gain exposure and recognition as a champion of digital equity and community empowerment. We will list your organization as a sponsor on our website and digital marketing used in community outreach.

## Enhanced Reputation

WiConduit's reputation extends both statewide and nationwide, with a network of engaged stakeholders dedicated to closing the Digital Divide. Your sponsorship will elevate your organization's visibility among our esteemed stakeholders.



# Sponsorship Packages



WiConduit



## Byte Size

The Byte Size package supports radio communication workshops in unserved communities.

100 Free Radios

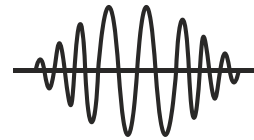
Increased Access

2 Community Trainings

Reliable Communication

Faster Emergency Response

**\$5,000**



## Wireless Warrior

The Wireless Warrior package supports radio repeater deployment and expansion of our emergency radio network.

1 Radio Repeater

Broader Coverage

Community Safety

Neighbor Communication

Free to Use - 24/7

**\$15,000**

# Sponsorship Packages



WiConduit



## Bandwidth Booster

The Bandwidth Booster package supports broadband planning for unserved communities.

1 Unserved Community

1 Paid Staff Member

1 Broadband Consultant

1 Broadband Plan

1 Grant Application

**\$25,000**



## Divide Defeater

The Divide Defeater package supports broadband infrastructure projects in unserved communities.

1 Grant Matching Funds

~ 250 Unserved Households

Future Proof Technology

Open Access

Community Governed

**\$50,000**



**WiConduit**

**Thank you  
for Closing  
the Digital  
Divide!**

## **Contact**

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